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# EVENT EMERGENCY SERVICES

*Leaders in Event Medicine*



Event Medical  
Services



Fire/Rescue  
Services



Event Emergency  
Planning

# OUR SERVICES



Trained Professionals



Fully Insured



Cost Effective



Collaborative

## Event Medical Services

Our Event EMS services are provided by highly trained and experienced paramedicine practitioners equipped and ready to respond to all types of emergencies.



## Fire/Rescue Services

Our fire/rescue officers are NFPA Certified Fire Fighters providing fire protection, fire suppression and rescue services at high-risk events including vehicle races, movie sets and concerts.



## Event Emergency Planning

We have a dedicated team of staff who are experienced in disaster and emergency management planning who can develop safe and effective emergency plans for your event.



## Water Rescue

Our water rescue team is available to provide supervision and emergency response to water related events by NLS certified lifeguards and water rescue technicians.



## Special Operations

Our special operations teams are trained to provide enhanced services to large scale events where there are higher risks including security incidents, hazardous exposures, technical rescue, and multiple casualty incidents



## Large Scale Event Services

Our teams can provide site EMS services in large scale with multiple resources available ranging from EMS vehicles, to on-site field clinic setup options with the best equipment available in the field.



## WHY SUPERIOR EMS?

As an event organizer, you have both the legal and moral responsibility to ensure people attending your event are safe and that the venue is secure. This obligation includes the safety of: staff, participants, spectators, volunteers, officials, media and the general public.

When you have professional medical services at your event, emergency response times are minimized significantly, many conditions can be treated and released right on-scene by professionals reducing the need for strain on the municipal paramedic services and hospital, ensures compliance with your insurance requirements, and reduces potential disruptions at your event and lessens the chance of negative publicity.

Superior EMS is a non-governmental emergency service that provides professional level staffing using the best quality equipment, established emergency medical principles, and up-to-date practice standards. We are one of the few companies in Ontario that has a medical oversight program giving us the ability to deliver emergency medications and other emergency procedures that can make the difference between life and death.

We pride ourselves on working with event organizers to assess the specific needs for your event and provide you with the most cost effective solution for emergency services coverage.

Our staff are experienced in providing services at movie sets, concerts, motocross and stock car races, sporting events and more. Superior EMS works with you to ensure a custom and cost effective event EMS services are delivered at your event.

We maintain a very intense quality assurance program, with frequent staff training and testing to ensure we are ready to respond to any emergency that may occur.

## #WAYmorethanfirstaid

## BEST EQUIPPED IN THE BUSINESS!

Superior EMS is the best equipped event provider in Algoma. We use the latest medical equipment including spinal immobilization, oxygen, advanced defibrillators/monitors, pulse oximetry, and additional lifesaving equipment. We also carry a fully stocked medication kit including symptom relief and advanced cardiac life support drugs.

Our rescue unit is equipped with hydraulic extrication tools, fire suppression and stabilization equipment.

Our equipment is maintained to Ministry of Health and Long-Term Care standards. The exact same standards that govern the municipal ambulance services.



# Why Professional Medical Services?



We often get the question of why a professional medical service versus volunteer first aid teams? This is a very challenging question to answer, so we have some information below to provide a better understanding of the differences, and the questions to ask when hiring a provider.

All events carry a certain degree of liability, and in most cases if you look closely into your insurance requirements they require some type of on-site medical service.

What most events do not know is what *medical services* means, and what services

like Superior EMS provide versus volunteer groups in the community. Many of these organizations are actually only providing *first aid* services, which is fundamentally different.

When considering hiring or requesting services at your event, consider the following:

- Does the company have comprehensive medical malpractice and general liability insurance?
- Are the staff/volunteers certified to the *Paramedic Association of Canada's* national occupational competency profiles for paramedics or have they just completed a 40 hour advanced first aid course?
- Do the staff/volunteers undergo routine training and competency testing?
- Do they have the proper equipment such as the appropriate medical supplies, defibrillator and emergency drugs?
- Do they have a professional environment to treat the patients such as an ambulance type vehicle, a field tent with privacy walls, and the proper equipment inside?
- Are the staff delegated under a medical oversight program to provide the proper levels of care?

The challenge is that in Ontario, private providers are not regulated. There are no standards on the level of certification staff/volunteers must have, leaving event organizers and companies open to significant liability should an emergency occur and the providers are not appropriately trained, under equipped or not properly insured.

Many volunteer organizations, security companies, and off-duty medical personnel will provide services under the assumption that the "good samaritan act" will protect them, or in some instances the organization will require the organizer to list them as an additional insured on the event policy putting all of the liability on the event organizers. This could be a costly mistake as they are actually considered "targeted responders", and are not covered under the act. Most event insurance plans will cover "incidental" malpractice, however targeted responders do not provide incidental services, they are there for the purpose of providing first aid/medical aid voiding the incidental malpractice coverage.

It is very important to know the services you are receiving at your event. Ask the right questions when booking with the organization you select, including details on their insurance, qualifications, medical control and other service details to ensure you are protected, and your patrons are protected.

The term *medical* in recent past has been widely used by providers with no actual *medical* training. Ensure you are informed before booking.



# Tips for Event Organizers

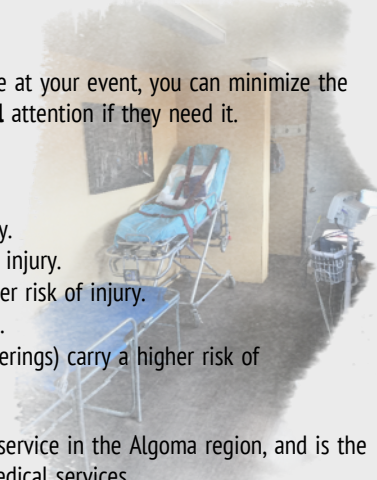
## Minimizing your Risks

By having an effective, and experienced medical service at your event, you can minimize the risks and ensure your attendees get immediate **medical** attention if they need it.

Here are some facts related to risks at events:

- Large crowds increase the risk for injury significantly.
- By their nature, sporting events have risk of serious injury.
- Any event where alcohol is being served has a higher risk of injury.
- Weather can have a major impact on the injury rate.
- Certain events (i.e. motorsports, concerts, large gatherings) carry a higher risk of injury/illness.

Superior EMS is the most experienced event medicine service in the Algoma region, and is the **only** service capable of delivering professional level medical services.



## Medical Service Tips for Event Organizers

- In environments of limited health care resources, the sooner an injured or ill person is treated, the better chance of their recovery.
- Medical services should be provided for the entire event, including setup, and breakdown of the event if it is a large scale or dangerous operation.
- Medical services may also be needed for attendees queuing to get in and out of the event.
- If the event is multi-day with attendees camping overnight, you may need around the clock medical services.
- The medical team needs to be located carefully throughout your event to ensure response times are minimized.
- Provide information about the location of medical facilities to attendees. Use signs and print the information on any maps, websites, or other materials.
- All event staff should be aware of the closest medical team to them
- External resources including municipal paramedics, fire department, police and other resources need clear access in and out of the venue, especially a direct route to the on-site medical services.
- Large crowds or difficult to access events may require medics on foot, utility response vehicles, and bike response teams in order for timely access and transport to the on-site medical facility
- Know the difference between *first aid* and *medical* services and the impact it may have on someones survival and quality of care received at your event.

Superior EMS has the resources, and the knowledge to provide your event with the level of service you need, and consult with your emergency planning.

